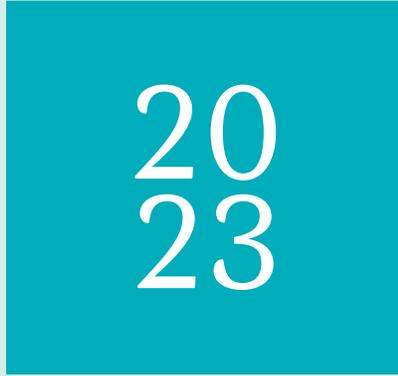
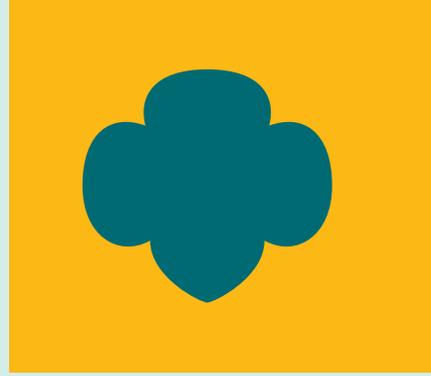


Annual Report

Fiscal Year October 1, 2022 - September 30, 2023



Boldly charting the future: a message of vision, action and transformation

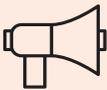


A word from
the CEO

Our Mission

Girl Scouting builds girls of courage, confidence, and character, who make the world a better place.

Four Pillars of Girl Scouting



Life Skills



STEM



Outdoors



Entrepreneurship

I believe that we have the opportunity to do something great together. Girl Scouts of Northeast Texas is poised to make North Texas the very best place in the country to be a girl.

And the world sure needs those girls right now!

We long for a new generation of leaders who lead with empathy, compassion, a desire to mentor others, and the ability to bring people together. These “traditionally feminine” traits are what successful leaders will need in the emerging people-centric workforce. Girl Scouts is the best place for girls to practice and find confidence in those skills.

Girls from all backgrounds tell us they want friends, confidence, acceptance, and a place of belonging—and safe and fun places to take risks. They want to reach their full potential through experiences they can't get anywhere else. Girl Scouts is the best place for girls who want those adventures.

This is what Girl Scouts does better than anyone. And we can do it best when we partner with communities that know and want the best for their girls.

But what we've heard is that there are communities that don't know us, don't have access to us, or don't trust us. As a 112-year-old institution, I recognize that we have created real barriers and have not been accessible or welcoming across all communities.

To address this, we are undergoing a difficult but necessary transformation. It starts with us – our staff, our board, our volunteers, our facilities, and our organization.

Our commitment is to make the boldest bet ever – a bet on girls. Imagine what a Girl Scout can do when we invest in her – financially, but also physically, academically, socially, and emotionally.

Now is our time to level up. We are listening to girls and families, and we are meeting them where they are. We are co-creating with communities and schools in new and different ways. We are working with communities to create eco-systems to center the girl.

And crucially, we are asking North Texas to partner with Girl Scouts to change the lives of girls and our world.

We need you. We need your continued investment. We need you to speak up and tell us what we're doing right and what we could do better. We need you to remain laser-focused on our girls.

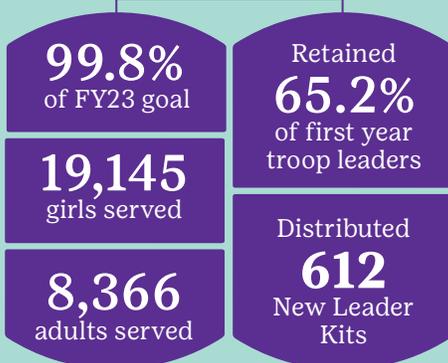
We have a vision. We're taking action. We need you to join us as we transform to be who we need to be for the future.

Sincerely,

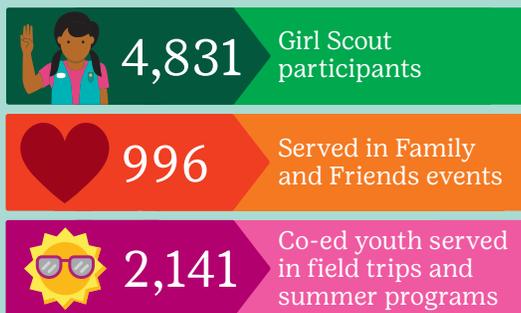
*Jennifer K. Bartkowski
Chief Executive Officer*

Fiscal Year 2023 Highlights

Membership



Camp Whispering Cedars home of The STEM Center



1,556 youth and adult participants in volunteer-led day and twilight camps

Girl Scout Camp

1,178 girls served in council-hosted summer camps

72% learned to do something new or better than before in the outdoors

Girl Scout Leadership Programs

119 Gold Awards

201 Silver Awards

320 Bronze Awards

8,826 Patches Earned

228 Girls participated in job shadowing and career exploration

Because of Girl Scouts*



Product Sales



Fundraising



*Data Sources: 2023 Voices Count Survey

The Impact of Volunteering

Girl Scout volunteers are at the heart of our organization and key to our success. For everything that our volunteers give, we love to see that they are getting something in return.

Volunteering = Personal Growth*

90% of Girl Scouts volunteers feel they **make a difference.** 

83% **gain** a sense of purpose. 

76% **make friends** while volunteering. 

74% **become more involved** in their communities. 

62% **feel energized** while serving. 

20% **gain job opportunities** through their services. 

"I absolutely love being a troop leader and have loved watching the girls in my troop as they grow up and become their own person."

We appreciate all of our volunteers – from Troop Leaders, to Troop Cookie Managers, to one-time event volunteers. You help our Girl Scouts become their best selves.

Thank you for all you do for Girl Scouts!

Statement of Activities

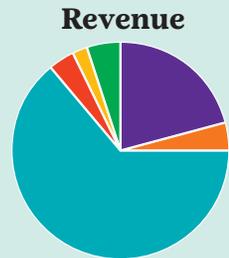
Revenue

Annual Giving/Contribution	\$3,820,959
In-kind Contributions	\$692,255
Cookie and Fall Product Program (Net)	\$11,721,895
Program and Camping Fees	\$815,765
Sales of Merchandise (Net)	\$327,441
Investment and Other Income	\$1,028,999
Total Public Support and Revenue	\$18,407,314

Expenses

Services for Girls and Adults	\$16,276,076
Management and General Operating	\$1,955,323
Fundraising	\$1,112,097
Strategic Initiatives: MacKenzie Scott Gift	\$451,504
Non-Cash Donated Goods/Services	\$689,143
Non-Cash Depreciation/Amortization	\$1,448,690
Total Expenses	\$21,932,833

Change in Net Assets	\$(3,525,579)
Net Assets at Beginning of Year	\$29,928,635
Net Assets at End of Year	\$26,403,116



Annual Giving/Contributions
21%

In-kind Contributions
4%

Cookie and Fall Product Program (Net)
64%

Program and Camping Fees
4%

Sales of Merchandise (Net)
2%

Investment and Other Income
5%

Statement of Financial Position

Assets

Cash and Cash Equivalents	\$7,441,459
Investments	\$2,211,622
Accounts and Pledges Receivable	\$847,923
Inventory and Other	\$1,305,088
Long-term Notes Receivable (Net)	\$9,340,550
Land, Buildings and Equipment (Net)	\$20,272,740
Total Assets	\$41,419,382

Liabilities

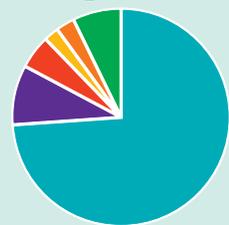
Accounts Payable	\$188,058
Notes Payable (Net)	\$12,804,992
Deferred Revenue	\$106,560
Other Accrued Liabilities	\$1,848,908
Custodial Funds	\$67,748
Total Liabilities	\$15,016,266

Net Assets

Without Donor Restrictions	\$25,189,109
With Donor Restrictions	\$1,214,007

Total Net Assets	\$26,403,116
Total Liabilities and Net Assets	\$41,419,382

Expenses



Services for Girls and Adults
74%

Management and General Operating
9%

Fundraising
5%

Strategic Initiatives: MacKenzie Scott Gift
2%

Non-Cash Donated Goods/Services
3%

Non-Cash Depreciation/Amortization
7%

Board of Directors

Executive Committee

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Community Leader

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We gratefully acknowledge our annual donors. Scan code to view list.

1) Girls climb the Challenge Course at Camp Bette Perot. 2) Deloitte volunteer assists at Gingerbread Engineering event. 3) Girls jump for joy at the innagural Family Camp at Camp Gambill. 4) Honoring Past, Present and Future on the Black History Month display at Galleria Dallas. 5) Girl Scouts connect with AT&T Discovery District interactive display. 6) Annual Cardboard Regatta at Camp Whispering Cedars. 7) Gold Award Girl Scouts.



8



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8) Annual Cookie Box Creations at Galleria Dallas. 9) Día de Muertos event at Camp Whispering Cedars. 10) GSNETX Board member Cris Lopez speaks at Gold Award Ceremony. 11) Dallas Mavericks CEO Cynt Marshall and Girl Scouts at the annual Girl Scout Night and Black History Month event. 12) Community Partnership Spring Break Camp at Camp Whispering Cedars. 13) GSNETX delegates to the tri-annual National Council Session. 14) Lowe's Hometown volunteers refresh the Southern Sector Service Center. 15) Girl Scouts participate in Earth Day activities at annual Frisco RoughRiders Grand Slam. 16) Bridging Ceremony at Dallas Wings. 17) Annual Volunteer Kickoff at UNT Dallas. 18) 2022 Women of Distinction Luncheon. 19) GSNETX pilots Lean-in Girls Curriculum for Cadettes.

We gratefully acknowledge our annual donors.
Thank you for investing in girls!

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