

Gears4Girls Campaign FAQs

1. Why are we doing a Gear Campaign?

We wanted to give girls and volunteers this once-in-a-lifetime opportunity to literally put your name on this camp to show your support for this innovative center, which is being hailed as “21st Century Girl Scouting at its finest”. When designing a recognition wall, we thought the gear concept represented how the rolls of our volunteers, girls, members, and staff team are all essential components of Girl Scouts. Each staff member, volunteer and girl is important as we all, directly or indirectly, propel each other forward. Thus, we think the Gear Wall is the ideal way to engage and recognize staff, volunteers and members in the STEM Center of Excellence Campaign.

Plus, donations to the STEM Center of Excellence will help:

- Expose young women to educational and professional STEM opportunities
- Broaden girls' world-view of what is possible for her future
- Develop girls' confidence and address gender parity in STEM careers

2. How much are the gears?

The gears range in size, shape, and color. The gear sizes are as follows: \$100, \$250, \$500, \$1000, \$2500, and \$5000.

3. Where will the gears be displayed?

The gears will be displayed on a wall in the Rees-Jones Welcome Center. This building will get the most foot traffic as girls, volunteers, donors, and the community come to camp.

4. What is the deadline for the Gear Campaign?

The deadline for the Gears campaign is December 31, 2017. This means that full payment is due at this time. We will confirm all printing on the gears in January to get them in production and installed by the Grand Opening in May.

5. Will the gears move?

In order to ensure that all recognition engraving is legible at all times, the gears will not move once they are installed on the wall.

6. When will we be able to see the gears on the wall?

Gears purchased by December 31, 2017 will be installed by the Grand Opening in May 2018. Gears purchased after December 31, 2017 will be added to the Gear Wall once a minimum order quantity of new gears is achieved.

7. What if I didn't get my order in by December 31, 2017?

Gifts to the Gears4Girls Campaign made after December 31, 2017 will be added to the Gear Wall incrementally once a minimum order has been filled. Gears purchased after December 31, 2017 may not be installed by the Grand Opening in May 2018.

8. Can I use a gear as a gift?

Yes! Gears make great gifts- for the holidays, for girls, or to recognize volunteers. You can download the Gears4Girls Certificate from gsnetx.org/gears4girls to recognize your contribution.

9. What should my gear say?

Your gear can say whatever you want it to say within the character limits. For the \$500, \$250, and \$100 gears, many people are simply putting the name of the person that they are honoring. If they add something, it may be the city or troop #. Examples might be:

Juliette
Gordon Low

Suzy Scout
Troop #1965

SU #999
Palmdale, TX

The Low
Family

Troop 1965
Class of '21

Questions? Email donations@gsnetx.org or call 972.349.2414