

Cookie Business Badges



daisies grades K-1

Count It Up

She'll learn about cookie costs and how to set sales goals.



Talk It Up

She'll learn how to use her cookie money to help others and how to inspire customers to purchase cookies.



brownies grades 2-3

Meet My Customers

She'll practice handling money and will role-play great customer service.



Give Back

She'll discover businesses that give back and will set a giving goal of her own.



juniors grades 4-5

Cookie CEO

She'll learn how to work as a team with a business and will set a team goal.



Customer Insights

She'll research why people do and do not buy cookies and will work to give customers what they want.



cadettes grades 6-8

Think Big

She'll brainstorm big ideas of how to use her cookie money and will develop a plan to reach those goals.



Business Plan

She'll create a business plan and work to increase her customer base.



Marketing

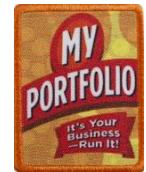
She'll develop her very own brand identity and will learn how to successfully market her cookies.



seniors grades 9-10

My Portfolio

She'll learn how to market herself while putting everything she has learned from the cookie program into an essay.



Customer Loyalty

She'll create a customer-appreciation program and keep the customer connection all year long.



ambassadors grades 11-12

Research & Development

She'll analyze sales trends and learn how to improve her sales.

P & L- It's Your Business- Run It!

She'll teach younger Girl Scouts about the cookie business and will leave her legacy behind.

