

#### **About GSNETX**

We're Girl Scouts of Northeast Texas and we're 25,000 girls and 12,500 adult members strong! Every day, Girl Scouts fosters a strong sense of self, helping girls develop the confidence to know they can do anything they put their minds to. Guided by caring mentors, girls learn to be leaders and are connected with more than 50 million Girl Scout alums.

Girl Scouts of Northeast Texas launched a \$14M capital campaign to build a STEM Center of Excellence. Just 20 miles outside of Dallas, the STEM Center will serve as a living laboratory where girls in kindergarten through 12<sup>th</sup> grade can explore science, technology, engineering and math programs, activities and careers in a unique, girl-centered outdoor leadership environment. Learn more at stemcenter.gsnetx.org.

## **Communities Served**

Girl Scouts of Northeast Texas covers 32 counties and 23,000 square miles beginning north of Waco, extending to the Oklahoma state line, from Irving to the Louisiana border.

**Counties Served Include:** Anderson, Camp, Cherokee, Collin, Dallas, Delta, Denton, Ellis, Fannin, Franklin, Freestone, Grayson, Gregg, Harrison, Henderson, Hopkins, Hunt, Kaufman, Lamar, Marion, Morris, Navarro, Panola, Rains, Red River, Rockwall, Rusk, Smith, Titus, Upshur, Van Zandt and Wood.

**Major Cities & Towns Served Include:** Allen, Dallas, Commerce, Coppell, Corsicana, Denison, Denton, Frisco, Greenville, Henderson, Highland Village, Kaufman, Kilgore, Lewisville, Longview, Mt. Pleasant, Palestine, Paris, Rockwall, Sherman, Sulphur Springs, and Tyler.

# Leadership

Jennifer Bartkowski – Chief Executive Officer
Debbie Roling – Chief Financial & Administration Officer
Amanda Duquette – Chief Marketing Officer
Ashley Crowe – Chief Program Officer
Frank Garcia – Vice President, Technology & Facilities
Kristin Neel – Vice President, Membership

## **Board of Directors**

Kit Addleman – Board Chair Elizabeth W. Bull – First Vice Chair Earl M. Simpkins, Jr. – Second Vice Chair Brenda T. Cubbage – Third Vice Chair Trisha Cunningham – Fourth Vice Chair Elizabeth A. Schartz – Secretary Donna Epps – Treasurer

## **Social Media**

Facebook – <u>Girl Scouts of Northeast Texas (@gsnetx)</u>
Twitter – <u>@gsnetx</u>
Instagram – <u>@gsnetx</u>
Pinterest – Girl Scouts of Northeast Texas



Blog – <u>Juliette's Journal</u> YouTube - <u>Girl Scouts of Northeast Texas</u>

### Website

Girl Scouts of Northeast Texas – <a href="www.gsnetx.org">www.gsnetx.org</a>
Girl Scout Cookie Program – <a href="www.texascookietime.org">www.texascookietime.org</a>
STEM Center of Excellence – <a href="stemcenter.gsnetx.org">stemcenter.gsnetx.org</a>

### **Fast Facts**

Because of GSNETX STEM programming:

- 65% of girls reported an interest in STEM
- 65% of girls reports competence in STEM
- 69% of girls recognize the value of STEM in society

Our programs are developing girls into leaders:

- 76% of girls reported development of positive values
- 87% of girls reported confidence in themselves
- 58% of girls reported development of healthy relationships
- 53% of girls reported engagement in community service

### **Honors/Awards**

Jennifer Bartkowski, CEO, 2018, DCEO Finalist
Technology Advocate Award, Finalist, 2018, Tech Titans
GSNETX, 2017-2018, Stand Up for STEM Award, Million Women Mentors
Jennifer Bartkowski, CEO, 2017, Women in Business Award
Amanda Duquette, CMO, 2017, 40 Under 40 Award, Dallas Business Journal
STEM Center of Excellence, 2017, Real Estate Award, Dallas Business Journal
GSNETX, 2016, Nonprofit of the Year, CNM Connect

#### **Media Contact**

Amanda Duquette Chief Marketing Officer (972) 349-2452 aduquette@gsnetx.org

#### **Boiler Plate**

### About Girl Scouts of Northeast Texas

Girl Scouts is building a pipeline of strong, confident girls. As the expert in how girls learn, Girl Scouts provides relevant programming that focuses on life skills, STEM, entrepreneurship and the outdoors – helping girls develop the confidence to know they can do anything they put their minds to. Girl Scouts of Northeast Texas serves more than 25,000 girls and 12,000 adult volunteers across 32 counties. In 2018, Girl Scouts of Northeast Texas opened the STEM Center of Excellence, a 92-acre state-of-theart camp just outside of Dallas where girls can experience programs in astronomy, robotics, coding, computer science and more. Girl Scouts of Northeast Texas was recognized as a 2018 Tech Titan Technology Advocate Finalist, 2017 Million Women Mentors Stand Up for STEM Award, and 2016 CNM Connect Nonprofit of the Year. Learn more at gsnetx.org or call 972-349-2400.

