

# Social Media Hashtag Bank

## GSUSA Social Media:

**#GirlScoutsGiveBack**- Troop Take Action Project/Community Service

**#GirlScoutsRock**- Cool Girl Scout Stories

**#genSTEMgirls**- STEM related

**#gsoutdoors**- Outdoors/Camps/Destinations if outdoors related etc.

**#FindYourPark**- Specifically when linking to a park

**#GirlScouts**- Instagram

## GSNETX Social Media - Used on Twitter & Instagram

**Women of Distinction:** #gsWDL

**Retention:** #EarlyBird16 (include the year), #gsMallMadness

**Camp:** #campbetteperot, #camprockypoint, #campgambill, #campwhisperingcedars

**STEM Center of Excellence:** #SCOE2016 (include the year)

**Cookies:** Swim Club (#gsnetxsplash), Great Wolf Lodge (#GWL2016 – include the year), #cookieboss, #5Skills, #CBC2016 – Cookie Box Creations (include the year)

**Gold Award:** #gsGoldAward

**Submission/Impact Stories:** #ShareYourStory

**Weekly Posts:** #MeettheTeamMonday, #TroopTuesday, #gsGoldAward (each Wednesday for 100<sup>th</sup> year), #TBT (Throwback Thursday)

**Community Service:** #GirlScoutsGiveBack

**Volunteer:** #gsKickoff

**Non-Girl Scout to bring in a broader audience:**

#MotivationMonday/MondayMotivation

#WednesdayWisdom

#FridayFeeling

#MakeTheWorldABetterPlace - Take Action Projects on Instagram

#TravelTuesday- you can use for Destinations