

Activity Challenge: Create Your Own Entrepreneur Pitch

Ever think about starting your own business? Do you know what it takes to be an entrepreneur? The new entrepreneur badges teach girls about building a business and how to be their own entrepreneur.

1 Ask the girls questions to get started:

- ▶ How are businesses started? (A person sees a need or problem in a community and came up with a solution.)
- ▶ Think about a popular business. What need does this business address and how?

2 Do this activity:

- ▶ Every person participating should have 1 minute to find any random item around the house.
- ▶ Swap items with someone else in the group. If you are doing this activity as part of a virtual meeting, instead of giving someone else the item, show your item to your partner.
- ▶ With the new item, everyone will have 5 minutes to come up with an alternative use for the item and a short pitch to sell the item as a new product.
- ▶ Each participant should come up with a short (30-45 second) commercial for their “new” product.

3 Reflect on the experience:

- ▶ Did you have fun imagining new uses for your old product?
- ▶ Was it fun or challenging to pitch your “new” product? How did your audience react to your pitch?
- ▶ Being an entrepreneur means being able to come up with creative solutions and selling those ideas. Congratulations – you are now an entrepreneur!



*This activity is aligned with (but does not fulfill all the badge requirements for) the badges listed in the graphic. You can find the complete badge curriculum on the **VTK!***