



# Discussion Topics

## Amplify Impact—Building Connection with Our Communities

The National Board and NCS Advisory Team agreed that the discussion topics and proposals suggested by councils raised important questions about inclusivity, how we live our Girl Scout values, and how we ensure that we are welcoming to all girls and their families. The National Board, working in collaboration with GSUSA management, crafted a discussion topic that allows delegates to address these topics holistically and comprehensively.

At the same time, in response to delegate input into the Movement strategy discussions throughout 2024, we know that communicating the value of the Girl Scout experience to today's families is a priority. The goals of this discussion topic are: to explore what we have learned families—including families already involved and those yet to join—are seeking from their experience with us and where consistency and flexibility enhance it; where our values underpin that experience and where they can create unintended barriers; and what support our members need to promote and deliver the Girl Scout experience in their communities.

## Revolutionize Engagement—Girl Scouts Her Way

This discussion topic engages the delegate body in critical conversations about why and how, as a Movement, we need to evolve the ways girls and families can connect with our mission and increase access to Girl Scouting for all girls. Councils originated multiple discussion topics and proposal ideas that addressed themes about how we attract and retain members.

The goals of this discussion topic are to share research findings on how current and prospective families want to see our offerings develop, to explore how we can make the path to joining and staying in Girls Scouts easier, and to inform GSUSA pilot programs. Over the course of this discussion topic, delegates will shape how we revolutionize engagement to ensure a thriving future for our Movement.