## Adventure is in the Air—Renew Early with Girl Scouts! April 3 - May 3



## Early Bird Renewals for Service Unit Leaders

Early Bird is a great time to encourage troop leaders and families in your service unit to renew their membership for next year.

Here are a few ways to help your service unit achieve their goals.

## Early Bird Incentives:

View the full list of incentives on the Early Bird flyer. Service Units will receive \$1 for each girl who joins or renews between April 1 and April 26. A deposit will be made from GSNETX to your service unit bank account in May. This is the perfect time to invite more friends to join the fun!

## Service Unit Checklist:

- Review the Early Bird page at gsnetx.org/renew
- Share the Troop Leader flyer with volunteers
- Share the Early Bird flyer with troop families
- Share Early Bird social posts on your service unit's social media pages
- Spread the word! New girls who join via Extended Membership Year also count toward your Early Bird goals. This means they're included in the troop and service unit allocation incentives!
- Encourage troop leaders and families to register for Mall Madness and Camp S'more as soon as possible. They sell out quickly each year!
- Remind troop leaders to confirm or update their troop information at gsnetx.org/troopupdate

