Planning Your Ambassador Year

MEMBERSHIP YEAR BUDGETING PACKET FOR AMBASSADORS



Learn about money earning activities like the Cookie Program and Fall Product Program while planning your year.

girl scouts of northeast texas

2024-2025

Your Ambassador Year Activity Brainstorming

Welcome

This worksheet will help you choose your activities, organize your resources, and budget for your entire year. Use your leadership skills and teamwork to create a memorable and successful year filled with exciting and challenging experiences!

Step 1: Choosing Activities

Consider the variety of activities your troop might find enjoyable. Here are a few suggestions to spark your imagination.



Escape Room



Camping



Zoo



Movie Night



Arcade

List your top 5 activities you want to do this year either on your own or with your troop:

1)	4)
2)	5)
3)	

Tip

Want to plan out more activities? Use this QR code to print more planning pages!

Step 2: Important Terms

Let's take a look at some important financial definitions.

- Credit Card: A physical card that's tied to a credit account. The card can be used to make purchases through that account.
- Debit card: A physical card that's tied to your personal bank account. When you make a purchase, the amount comes directly out of your account.
- Savings: Money that is not spent and has been set aside to use later.
- Interest: A charge for borrowing money, most often based on the percentage of the amount owed.

Your Ambassador Year
Planning the Details

Step 3: Plan out one Activity

To ensure all your activities are engaging and well-executed, thorough planning is key. Let's select one activity and walk through the planning process together. Afterward, you can strategically plan each additional activity at your convenience.

When do you want to do the activity? _____
Date Time

Where do you need to go for the activity? _____

How will you get there? _____

Step 4: Supply List

List everything you will need for the activity and research its cost. Make sure to include logistical things like transportation and food in addition to the fun things!

Item	Cost per item	Amount needed	Total cost	Notes

What is the total cost for your activity? _____

Your Ambassador Year
Financial and Other Responsibilities

Step 5: Responsibility

The same way you have guiding principles for how you live, you can also have them for your finances. Take what you've learned so far and create a statement for how you'll approach your finances. This only needs to be a few sentences.

Step 6: Preparation Timeline

Going back to planning your activity, what tasks need to be done to prepare for the activity? Assign tasks to each troop member and set deadlines.

Task	Details	Assigned to	Deadline

Your Ambassador Year Goal Setting

Step 7: Set Some Goals

Setting goals is essential for maintaining focus and motivation. Let's take a moment to review your financial history, outline both short-term and long-term goals, and develop your financial strategies for the year ahead.

Reflecting on Past Financials

Let’s start by looking at your past financials before we dive into some goal setting.

How much money did you raise last year? $ _____

How much money did you spend last year? $ _____

How much money did you save last year? $ _____

Were your savings sufficient for your future plans? _____

_____

What did you learn about managing money? _____

_____

Short-Term Goals

What do you want to achieve in the next 3-6 months? _____

_____

_____

Long-Term Goals

What do you want to accomplish next year? _____

_____

_____

Your Ambassador Year Budgeting Activities

Step 8: Make a Budget

Let's create a budget to help you reach your financial goals for the year. This will help ensure you have enough money for all planned activities and even save some for the future.

Activity	Total Price

Activity	Total Price

Based on your totals above, how much should you or your troop budget for activities this year?

_____

Step 9: Set Financial Goals

Financial Goals

What are your financial goals for you or your troop this year? _____

How much do you want to spend on activities? _____

How much do you want to save for future membership years? _____

Your Ambassador Year
Planning the Perfect Year

Step 10: Put it on a Calendar

The Girl Scout Membership Year is full of activities. Here is a calendar with some key dates written in. Feel free to add the activity you're planning and other events as well!

September 2024	October 2024	November 2024	December 2024	January 2025	February 2025
24 - Fall Product Program Begins	1 - Membership Year Begins 31 - Fall Product Program Ends	2 - Cookie University at JoAnn Fogg		10 - Cookie Program Begins	
March 2025	**April 2025**	**May 2025**	**June 2025**	**July 2025**	**August 2025**
2 - Cookie Program Ends					

Step 11: Discover Money Earning Activities

Fall Product Program

Create an avatar and sell products using a website you help create! You can earn some awesome prizes while your troop earns proceeds based on what you sell.



Cookie Program

Develop skills like Business Ethics, Money Management, People Skills, Decision Making, and Goal Setting while selling cookies and earning proceeds and/or rewards!



Other Options

Girl Scouts can participate in other money-earning activities as long as they do not occur during the Cookie Program and they meet other requirements as detailed in Volunteer Essentials.



Your Ambassador Year
Finalizing Your Goals

Step 12: Finding the Funds

Now that you know how much money you want to raise this membership year, it's time to decide how you want to earn that money. We encourage you to participate in one or both of the Product Programs offered through Girl Scouts of Northeast Texas.

Estimated Total Cost for Activities this year: $_____

Does your troop currently have the funds to cover the cost? _____

How much do you want to raise this year? _____

Fall Product Program

During the Fall Product Program, your troop earns 20% of what you sell. That essentially means that for every dollar worth of product that you sell, your troop earns 20 cents!

Use the following equation to determine how much you would need to sell during Fall Product to reach your goal.

Proceeds: $_____ / $0.20 per dollar sold = $ sold:_____

Cookie Program

During the Cookie Program, your troop earns 72 cents from every package of cookies that you sell!

Use the following equation to determine how many packages you would need to sell during the Cookie Program to reach your goal.

Proceeds: $_____ / $0.72 per package sold = packages:_____

Cookie Program Additional Proceed Opportunities

There are also ways to increase the amount of proceeds your troop receives from each package sold during the Cookie Program!

- Reach certain per girl averages (PGAs) as a troop during the Cookie Program to unlock additional proceeds. There are multiple PGA tiers to reach to unlock more proceeds!
- Meet participation and PGA requirements during the Fall Product Program to unlock a level of additional proceeds.
- Vote to opt out of rewards as a troop, that is 50% or more Cadette, Senior, and/or Ambassador, in exchange for additional proceeds assuming that a PGA requirement is met during the Cookie Program.

For more information and specific guidelines, please check out our Fall Product and Cookie Program resources at gsnetx.org.

Your Ambassador Year
Finalizing Your Goals

Step 13: Planning for Success

Fall Product Program

Fall Product Sales Goal: $ _____

Now that you have an idea for what your Fall Product goal is, how would you go about achieving your goal? What are some steps you might take toward success?

_____

_____

_____

_____



Cookie Program

Cookie Program Goal: _____ packages

Now that you have an idea for what your Cookie Program goal may be, how would you go about achieving your goal? What are some steps you might take toward success?

_____

_____

_____

_____



Your Ambassador Year
My Financial Planner

Step 14: Reflection

What was the most rewarding aspect of planning your adventure?

What challenges did you encounter during the planning process and how did you overcome them?

How did you feel when you calculated out how many cookies and Fall Products you need to sell?

Step 15: Earn a Badge!

By completing this packet you have completed steps 1 and 5 of the My Financial Planner Badge!



My Financial Planner Badge

1. Explore real-life expenses
2. Learn the ins and outs of credit cards
3. Investigate loans
4. Find out how to establish good credit
5. Make your commitment to financial responsibility

Now, continue with the remaining steps to earn your badge!