

# 2022 Fall Product Program Family Information

GO BRIGHT  
Ahead

## Program Highlights

The Fall Product Program is a money earning opportunity for troops and girls. By selling nuts, candy and magazines to family and friends, troops earn proceeds and girls earn rewards.

All that's needed to participate is an active Girl Scout membership.

Troops earn 20% in proceeds.  
Girls earn rewards and experiences.

In the Fall Product Program, girls build their own avatar, or digital likeness, set goals and launch their very own website for customers to purchase from.

She can email customers directly from the Fall Product system, asking for their support. Parents/caregivers can help her share her link via text and social media too!

Customers can order nuts, candy and magazines to be shipped directly to them or nut and candy items to be delivered directly by a girl, without paying for shipping.

Orders for girl delivery will be shipped directly to the Troop Fall Product Manager in November/December along with the girls' rewards.

It's as simple as that. No need to collect and turn in money or orders to your troop.



Watch for an email from your troop volunteer to sign up or visit [www.gsnutsandmags.com/gsnets](http://www.gsnutsandmags.com/gsnets) when the program begins on 9/21 to get started!

## Important Dates

### September 2022

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

21 - Girls & Families Sign Up & Set Up Site  
21 - Fall Product Program Begins  
21 - Customers Begin Placing Orders

### October 2022

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

26 - Fall Product Program Ends  
26 - Customer Orders Close

# 2022 Fall Product Program Family Information

GO BRIGHT  
Ahead

## Rewards

### Go Bright Ahead Patch

Sent 18 Emails through M2 System

**\$75 in Total Sales**

2022 Patch

**\$150 in Total Sales**

Swimming Seal Patch & Seal Charm Keychain

**\$250 in Total Sales + Send 18 Emails**

Personalized Avatar Patch

**\$350 in Total Sales**

Small Seal Plush

**\$450 in Total Sales**

Pop It Flyer **OR** Mug **OR** \$10 GS Bucks

**\$550 in Total Sales**

Large Seal Plush

**\$650 in Total Sales**

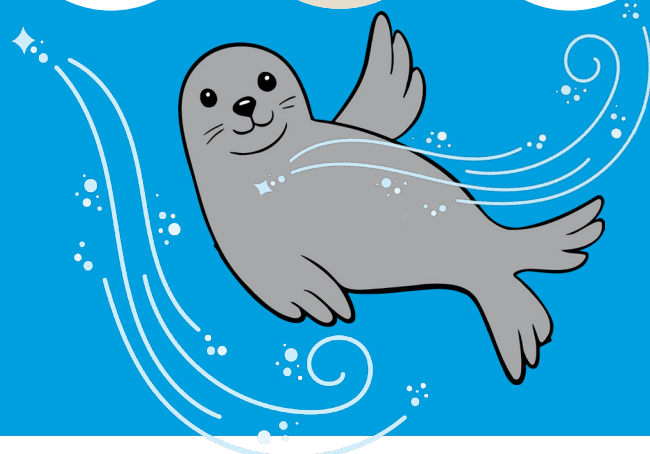
12/3 Event @ SCOE or \$25 in GS Bucks

### Fall Product + Cookie Crossover Patch

Send 18 emails through M2 system +

Send 18 emails through Digital Cookie +

Sell 300 packages of Cookies



## Product Highlights

### Girl Delivered Nut & Candy Products



Hundreds of magazine titles & new custom products too!

