

# 2026 Girl & Family Guide

## What is the Fall Product Program?

This short, fun and engaging, online only program is a wonderful money earning opportunity for troops. By selling nuts, candy, magazines and other products to family and friends, troops earn proceeds and Girl Scouts earn individual rewards.

## Why Participate?

- Incredibly easy for troops, volunteers and families.
- No money handling – customers order and pay online!
- Troops earn 20% proceeds from all products sold.
- Girls create their own avatar that can be earned on their personalized patch.



## Meet our 2026 Mascot

The Kangaroo



## Kangaroos Fun Facts:

- Kangaroos can hop up to 35 miles per hour in short bursts.
- A kangaroo can leap 30 feet, as long as a school bus.
- Kangaroos have a thick, strong tail that works like a third leg.
- Kangaroos cannot walk backward.
- Kangaroos carry and raise their babies in a warm, protective pouch.
- Kangaroos live in groups called mobs.
- Kangaroos can sleep while sitting up and resting their tail on the ground.

## IMPORTANT DATES



**September 14th:** The Fall Product Program Begins Girl Scouts can now begin taking orders!

- Girl Scouts can partner with parent/caregivers to set up their Nuts and mags storefront at [gsnutsandmags.com/gsnctx](https://gsnutsandmags.com/gsnctx)

- Girl Scouts can start sending emails to friends and family via the Nuts and Mags system.

**October 21st:** The Fall Product Program Ends

- Last day customers can place their orders.
- Girl Scouts partner with parents/caregivers to make reward selections (if applicable).

**Late November:** Your Troop Fall Product Manager will receive items ordered for "Girl Delivery" as well as individual Girl Rewards and begin distributing to Girl Scouts and families.

**Late December:** Troops receive proceeds.

## HOW IT WORKS

### A. Nut/Chocolate Sales



#### Online + Direct Shipping

Shipped directly to the customer. Standard delivery time is 2 to 3 weeks after order processing.



#### Online + Girl Delivered

Items are shipped to the Fall Product Manager, who distributes them to the Girl Scout for delivery to customers.



**Troop Proceeds**  
20% of all sales.

**20%**

### B. Magazines, Bark Boxes, Tervis Tumblers, Personalized Products & Candles



#### Online + Direct Shipping Only

Shipped directly to the customer. Standard delivery time is 6 to 8 weeks after order processing.



Magazine timing may vary based on subscription frequency.



**Troop Proceeds**  
20% of all sales.

**20%**

### C. M2 Online System



**Girls can create and customize their pages.**



**Set goals and track their progress.**



**Select reward options.**



**Send emails to customers.**



**Earn patches and grow their sales.**



**The M2 Online System is a safe, fun, interactive website that helps girls build the 5 skills while running their Fall Product business.**



# Meet the Merchandise



## Cheerful Candles

Customers can choose from several different candle varieties. Expanded options this year include a soy base, gift sets and multiple sizes.



## Tervis Tumblers®

Customers can select tumblers and water bottles, ranging from top sellers to your favorite sports teams and more. All items will be shipped directly to customers.



## Nuts & Candy

- Customers can select from a large variety of premium chocolates, gourmet candies, nuts and snack mixes.
- Local customers can save on shipping by requesting that the Girl Scouts deliver the order to them directly. This means customers pay \$0 in shipping, and the "Girl Delivered" product is shipped to the Troop Fall Product Manager who then distributes these items to Girl Scouts and their families.
- Customers who want their orders sooner or who are not local can opt to pay to ship their nut and candy order directly to their door. Because nut and candy items are prone to melting, shipping may default to overnight with ice.

## Magazines

Customers can enjoy browsing their favorite titles and selecting subscriptions of the most popular paper and digital magazine titles at drastic savings to be delivered directly.



## Multiple Bark Boxes to choose from, while supplies last.

Girl Scouts can share their passion for animals, generate troop funds and give customers the option to purchase something fun for every member of the family, shipped directly to customers.



## Personalized Products

Customers can choose from a variety of personalized products including stationery, note pads and picture frames, all to be shipped directly.



# Girl Delivered Products

|                               |                                             |                                         |                             |                              |
|-------------------------------|---------------------------------------------|-----------------------------------------|-----------------------------|------------------------------|
|                               |                                             |                                         |                             |                              |
| English Butter Toffee \$10.25 | Peanut Butter Elephants \$9.25              | Peppermint Bark Rounds Tin \$15.50      | Cranberry Trail Mix \$10.25 | Holiday Mix \$10.75          |
|                               |                                             |                                         |                             |                              |
| Care to Share \$8.75          | Spicy Cajun Mix \$8.75                      | Chocolate Covered Pretzels Tin \$14.50  | Peanut Butter Mix \$11.25   | Butterfly Gummies \$9.50     |
|                               |                                             |                                         |                             |                              |
| Mint Trefoils Tin \$16.00     | Seasoned Salt Snack Mix \$8.75              | Black Pepper & Sea Salt Cashews \$10.75 | Praline Pecans \$13.75      | Butter Toffee Peanuts \$9.50 |
|                               |                                             |                                         |                             |                              |
| Pecan Supremes \$10.25        | Signature Chocolate Covered Almonds \$11.50 | Dark Chocolate Sea Salt Caramels \$9.50 |                             |                              |

# Girl Rewards & Incentives

EARN AMAZING  
REWARDS

**Set Up Site,  
Send 20 Unique  
Emails & Share**  
Ready To Explore Patch



**\$50 in  
Total Sales**  
2026  
Patch



**\$100 in  
Total Sales**  
Kangaroo Patch  
+ Stickers



**\$175 in  
Total Sales**  
Kangaroo  
Squishy



**\$250 in  
Total Sales**  
Friendship  
Bracelet Wheel



**\$350 in  
Total Sales**  
+ Avatar Set Up +  
Send 20+ Unique Emails  
+ Share  
Personalized  
Patch



**\$450 in Total Sales**



Small  
Plush



OR

\$5 in  
Girl Scout  
Bucks

**\$550 in Total Sales**  
(Option - Pick One)



Dazzle  
Sticker Set



OR

\$5 in  
Girl Scout  
Bucks

**\$650 in Total Sales**  
(Option - Pick One)



Eraserable Glitter Markers

OR

\$5 in Girl Scout  
Bucks

**\$800 in Total Sales**  
(Option - Pick One)

Large  
Plush



OR

\$15 Program  
Credits



\$15 in  
Girl Scout  
Bucks

OR

\$15 Reward  
Store



**\$350 in Total Sales  
AND 350 Packages  
of Cookies Sold**  
Patch + Pin Set



Rewards are cumulative! Keep reaching your goals to earn all the amazing rewards you can!

Rewards shown are examples. Final rewards and details are subject to change.

## My Goal

Discuss what activities your troop would like to do this year

Determine how much money you'll need to make that happen

Set a fall product goal based on your troop budget:

\$

My individual goal

\$

My troop goal

## 2025 FALL PRODUCT RECAP



1,742

Number of  
Girls Selling



\$294

Average  
Girl Sales



4%

Sales from Girl  
Delivered nut and  
candy items



16%

Sales from  
shipped nut and  
candy items



17%

Sales from  
magazines



21%

Sales from  
other items



A simple online program that helps Girl Scouts build skills, earn rewards, and support their troop.

## SKILLS THEY LEARN



How the  
Fall Product  
Program  
works and  
the skills  
girls build



Girl Scouts set goals based on the rewards they want to earn and the financial goals of their troop. Then they create a plan to reach those goals.



Girl Scouts decide how to participate, how to market their sale, and what to do with their proceeds.



Girl Scouts create a budget and learn how to save, spend, and plan for future adventures.



Girl Scouts learn how to talk, listen, and connect with customers.



Girl Scouts take orders honestly and responsibly and understand why ethical choices matter.

# For Parents/Caregivers

## GET STARTED

1

Renew Girl Scout Membership.  
Can be done through  
[gsnetx.org/membership](https://gsnetx.org/membership)

2

Connect with Troop  
Leader or Fall Product  
Manager.

3

Set personal and  
troop goals and get  
ready to start selling.

### Family Checklist

- ☐ Make sure your Girl Scout is registered for the 2026-2027 Girl Scout year.
- ☐ Starting Monday, September 14th, help your Girl Scout set up her online storefront.
- ☐ Help your Girl Scout create her avatar.
- ☐ Send 20 unique emails.
- ☐ Be sure you use 20 different email addresses.
- ☐ Share her site on social media.
- ☐ Share information with family and friends.
- ☐ Last day for sales is October 21st.
- ☐ If your Girl Scout reaches a recognition level with a choice (see reward page), make sure that choice is selected and inform your Fall Product manager of that choice.
- ☐ Receive Girl Delivered product.
- ☐ Deliver products to your customers.

**Enjoy your success!**

### Launching Her Online Fall Product Business

Beginning September 14th, it's time to set up the Nuts and Mags storefront and kickoff your online business.

- 1 Go to [gsnutsandmags.com/gsnetx](https://gsnutsandmags.com/gsnetx) to get started. Returning users can click "Login" and enter your username and password. If you're new to the Nuts and Mags system, click "Create an Account".
- 2 Enter your information and set your password.
- 3 Enter your troop number and search for and select your Girl Scout's name.
- 4 Answer questions about goals and Girl Scouting.
- 5 Create your personal avatar. There are over 3 billion feature combinations, so you can really customize!
- 6 Record a message and make your avatar "talk" to your customers or create and upload your own personal video sales pitch.
- 7 Add your customers and send at least 20 emails to friends and family through the Nuts and Mags system. Girl Scouts who send at least 20 emails typically average about 140% higher sales.
- 8 You can also share your storefront link via text or social media, but only to family and friends and never in buy, sell, trade groups, garage sale sites or online resale sites like eBay, Facebook Marketplace, Craigslist, or Amazon.

**girl scouts**   
of northeast texas

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*Help fund your Girl Scout  
adventures selling Nuts, Candy,  
Magazines and more*