




**Bigger
than
the
Bowl**



PLAYBOOK

GSNETX



**#TACKLEHUNGERTXGS
SOUPER BOWL OF CARING**

GSNETX has partnered with Souper Bowl of Caring to offer that Tackle Hunger patch program. Girls will discover how they can make a difference in their community by hosting a food drive and donating to a local food bank. Complete this program by the end of February. Please complete the online patch reporting form www.gsnetx.org/patchform. One submission per troop of Juliette.

CHECKLIST

Determine a time frame for your donation collection. Consider how you can use the Big Game on February 13, 2022 to promote your collection. Set a goal for the number of food items you want to collect.

Select a local hunger-relief charity to donate to. This may be a food bank or pantry. Use the [Tackle Hunger Map](#) to find an organization.

Before you begin your collection, contact your local food pantry and ask:

- Do you have any specific needs at this time?
- Do you have any instructions for donation drop off?
OR Do you offer a contact-free option for donation drop-offs?
- May I order and ship food items to the pantry by using Amazon or other online grocery services?

Tips for holding a food collection drive from home:

- If you are able, consider purchasing a few additional non-perishable food items the next time that you go grocery shopping.
- Consider leaving a food collection box in front of your home. Include a sign that shows you're are collecting items for your local food pantry.
- Be sure to handle food items with care and wash your hands after touching any donations.
- Promote your drive by using the materials provided at <https://tacklehunger.org/resources/traditional-campaign-materials/>

Share your photos and stories on social media and use #TackleHungerGS to help inspire others to tackle hunger in their communities.

GAME CHANGER

CONSIDER THIS: There are over 100,000 food charities in the United States and each one needs help to tackle hunger in their community.



TACKLE HUNGER

A Program of SBOC

Check out the Souper Bowl of Caring's **NEWEST TOOL** to #TackleHunger in **EVERY NEIGHBORHOOD!**



The Tackle Hunger Map allows you to SEE where your local charity is and what it needs to feed neighbors in need. Scan now to see it in action and HELP your local charity all year round!



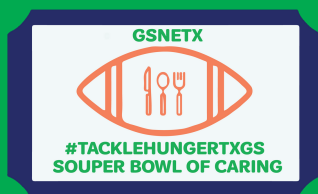
SBOC is committed to working with **ALL** food charities to support ongoing needs.

EXTRA POINTS

CUSTOMIZE YOUR TEAM You can now customize Souper Bowl of Caring apparel through our NEW team store at tacklehunger.org. Put your team's logo on the back of your Souper Bowl of Caring shirts!

SERVICE BLITZ Use the energy of the Big Game to inspire your team to help tackle hunger. Souper Bowl of Caring encourages groups and individuals to serve/volunteer at your neighborhood food charity and create a support network for the food charity that needs your help.

SUPPORT Help further our mission and vision to #TackleHunger across the country and unite communities to support hunger relief. Your gift will help our organization continue to grow.



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A Timeless Tradition

Wendy Sherman and her son, Will, are examples of the timelessness of the Souper Bowl of Caring campaign. Wendy was one of the original youth who helped when the Souper Bowl of

Caring campaign first began at Spring Valley Presbyterian Church in Columbia, SC. Now, it's her son, Will's turn to help tackle hunger as a South Carolina Souper Bowl of Caring Youth Advisory Board member.

Wendy commented about the impact this program has had around the country:

"Watching youth make a difference one dollar at a time continues to be an amazing sight.

I never realized how amazing it would be to see my own teen serving others!

There are no words to describe, when something that was a huge part of your spiritual journey and teen years becomes part of your own teen's life and journey."

Will Sherman, S. Carolina Youth Advisory Board Member 2020

Bigger than the Bowl



\$163 MILLION

Since 1990, the Souper Bowl of Caring has collected over \$163 million with 100% providing hunger relief in local communities.



300,000 UNIQUE GROUPS

Over 300,000 groups, including churches, schools, businesses, organizations, and individuals have helped our efforts to tackle hunger in local communities across the country.



12,000 CHARITIES BENEFITED

More than 12,000 charities have benefited from a Souper Bowl of Caring campaign over the years.



2,000,000 YOUTH

The Souper Bowl of Caring has empowered over 2 million youth to help tackle hunger in their communities.



9 NFL TEAMS

There are currently 9 NFL teams and numerous NFL Alumni who advocate for tackling hunger through the Souper Bowl of Caring.

