

FALL PRODUCT PROGRAM

Volunteer Overview

What is the Fall Product Program?

This fun and engaging, online only program is a great money earning opportunity for troops. By selling nuts, candy, magazines and other products to friends and family, troops earn proceeds and Girl Scouts earn individual rewards. The entrepreneurial skills they learn will prepare them for the Girl Scout Cookie Program and give them tools that they will use for the rest of their lives. The program is short and simple. It is an easy way to earn quick funds for your troop, which your troop can use to kick-start your year.

Program Highlights

- The Fall Product Program is a sale for friends and family only.
- It's all online - no booth sales or door to door sales.
- There is no pre-ordering of inventory and no money collection.
- Girls get to create their own avatar and send emails through their own personalized website for customers to order products.
- Troops have the opportunity to earn additional Cookie Program proceeds by participating in both the Fall Product Program and Cookie Program by meeting the eligibility criteria.

What Girls Sell

For the 2026 Fall Product Program, Girl Scouts will have the opportunity to sell:

Nut and Candy items



Magazines



Tervis Tumblers



Personalized Stationary Products



Exclusive Girl Scout Bark Boxes



Candles



What Troops Earn

20%



Troops earn 20% in proceeds.

This is based on the retail price of the items sold and proceeds are not calculated on additional fees, shipping costs, etc.

Get Your Troop Ready



Girl Scouts:

- All that's needed to participate is an active 2026-2027 Girl Scout membership.
- No additional forms for families to complete required!



Troop Fall Product Manager: Required:

- ✓ Complete the 2026 Troop Fall Product Manager Agreement.
- ✓ Have an active 2026-2027 Girl Scout Membership & an eligible background check valid for at least 30+ days from the time of completing the Troop Fall Product Manager Agreement.
- ✓ Be eligible to serve as a volunteer with Girl Scouts of Northeast Texas.



Recommended:

- ✓ Complete Troop Fall Product Manager training within the GS Nuts & Mags system.
- ✓ Check out our website gsnetx.org/fallproduct for live virtual and on demand training opportunities.

Role of Fall Product Manager



This volunteer's primary responsibilities are to promote, engage and facilitate the Fall Product Program for their Girl Scouts and families. This includes providing resources, receiving "Girl Delivered" nut and candy items and rewards, distributing these items to their Girl Scouts and timely reporting shortages.

Key Dates

Volunteer GS Nuts & Mag System Access Begins



1

September 8, 2026

Parent/Caregiver GS Nuts & Mag System Access Begins



2

September 14, 2026

Fall Product Program Begins



3

September 14, 2026

Fall Product Program Ends



4

October 21, 2026

Girl Delivered Nut & Candy Items & Rewards Ship to Fall Product Manager



5

Late November

GSNETX Deposits Proceeds Into Troop Accounts



6

Late December

FALL PRODUCT PROGRAM JOURNEY

REMEMBER: This journey helps us build strong girls, strong communities and a brighter tomorrow.



1



Troop Opt's In (Troop Interest Form) - August / September 2026

This should be completed by the Troop Leader to indicate the troop plans to participate. It doesn't matter if you know who the Troop Fall Product Manager will be or not, this just helps you stay in the know with important updates and key information.

2



Troop Fall Product Manager completes agreement (Required) and training (Optional) - September 2026

Refer to gsnetx.org/fallproduct for updates, forms, training information, resources and more!

3

Troop Fall Product Manager shares information and engages troop families to participate in the Fall Product Program - September 2026

This includes sharing what the Fall Product Program is, how it works, how the troop benefits, what Girl Scouts sell, rewards and experiences they can earn, and more!



4



SU Fall Product Coordinator & Troop Fall Product Manager (FPM) System Access opens - September 8, 2026

For SU & Troop Volunteers who have completed all steps to serve in the role.

5

Troop Fall Product Manager (FPM) queues Parent Adult Email Communication (PAEC) in System - September 8-13, 2026

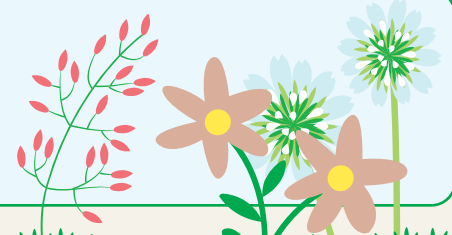
This email is queued by the Troop Fall Product Manager within the GS Nuts and Mags system and ensures that families receive an email on the first day of the program with instructions on how to get started.



6

Fall Product Program Begins & Family System Access opens - September 14, 2026

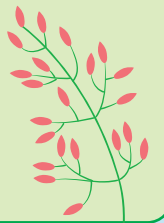
For Girl Scouts in active troops who are members for the 2026-2027 Girl Scout year.



Girls & Families receive email to begin and set up site IF Parent Adult Email Communication (PAEC) queued by FPM - September 14, 2026

7

Girls & Families receive email to get started If NO PAEC sent by Troop Fall Product Manager - September 15, 2026



8



Girl Scouts begin to create their custom avatar, build their unique website and launch their storefront to sell Nuts, Candy, Magazines, Personalized Stationary, Exclusive Girl Scout Bark Boxes and more!

From there Girl Scouts connect with prospective customers. They can email customers directly through the GS Nuts and Mags System, text and share their unique link for customers to support them in reaching their goals.

9

Troop Fall Product Manager challenges girls in a fun way to drive sales - September / October 2026

This might include weekly updates on how much the troop has sold so far and how much in proceeds the troop has earned as well as celebrating Girl Scouts who have created and launched their sites and more!



10



Customers who order items to be shipped directly to their door begin receiving orders - September 2026 / October 2026.

Customers who would like to save on shipping and who live near the Girl Scout can opt for their Nut and Candy Items to be "Girl Delivered" and will receive those items later.

11



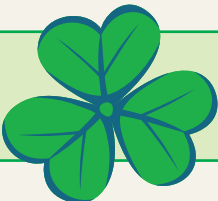
Girls & Families view rewards earned and make selections in GS Nuts and Mags System - Deadline October 22nd

12

Troop Fall Product Manager distributes Girl Delivered Nut & Candy Items and Girl Rewards to Families - Late November 2026



13



Girls and Families Distribute Girl Delivered Nut & Candy Items to Customers - Late November / December 2026

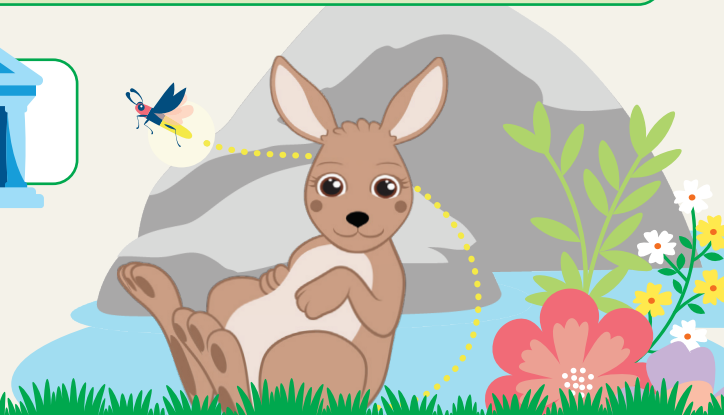
14

GSNETX Issues Troop Proceeds to Troops - Late December 2026



THANK YOU!

for making the Fall Product Program a success!



FALL PRODUCT PROGRAM

Sell. Earn. Explore.

A Fun, online way for Girl Scouts to learn, grow their skills and earn amazing rewards!

EARN AMAZING REWARDS

**Set Up & Launch,
Send 20+ Emails &
Share**

Ready to Explore Patch



**\$50
in Total Sales**
2026 Patch



**\$100
in Total Sales**
Kangaroo Patch
+ Water Resistant Stickers



**\$175
in Total Sales**
Kangaroo Squishy



**\$250
in Total Sales**
Friendship
Bracelet Wheel



**\$350
in Total Sales**
+ Avatar Set Up +
Send 20+ Unique
Emails + Share
Personalized Patch



\$450 in Total Sales

Small
Plush



OR

\$5 in
Girl Scout
Bucks



**\$550 in Total Sales
(Option - Pick One)**

Dazzler
Sticker Kit



OR

\$5 in
Girl Scout
Bucks



**\$650 in Total Sales
(Option - Pick One)**

Sparkle
Erasable
Markers



OR

\$5 in
Girl Scout
Bucks



Large
Plush



OR

\$15
Program
Credits



OR

\$15
Reward
Store



OR

\$15 in
Girl Scout
Bucks



**\$350 in Total Sales
AND 350 Packages
of Cookies Sold**
Patch + Pin Set



Rewards are cumulative! Keep reaching your goals to earn all the amazing rewards you can!

**Rewards shown are examples.
Final rewards and details are subject to change.**

FAQ

Q Can Cadette, Senior or Ambassador troops opt out of rewards for additional proceeds?

A No. Because the reward structure is limited and the program is geared towards troop proceeds, there is not an "opt out" option for additional proceeds.

Q Can there be more than one Fall Product Manager for a troop?

A Yes. Troops can have more than one Fall Product Manager, however no more than two are recommended and the number of volunteers in this role may be restricted unless the troop size of the troop necessitates the need for more than two volunteers serving as Fall Product Managers.