

What is a Juliette?

A Juliette is a Girl Scout who does not participate with a troop, and is instead supported by a parent or caregiver who helps guide her through her Girl Scout adventure. Juliettes are a part of a Service Unit to help connect them to opportunities like the Cookie Program and more.

How does a Juliette participate in the Cookie Program?

Participating is easy, in **three simple steps**.

- 1** Girls must have an active 2020-2021 Girl Scout membership.
- 2** Completed Cookie Program Parent Permission Form submitted by a parent or caregiver. List the troop # as 90 followed by your Service Unit #. Need help getting connected? Email productsales@gsnetx.org.
- 3** Decide how she'll participate in the Cookie Program and complete the Juliette Participation Form so we get her set up correctly in eBudde, our Cookie Program software and connected to her Service Unit Cookie Program Coordinator (SU CPC) who will support her on her cookie journey.



Participation options:

- R + GS** Grades K-12 | Rewards & GS Bucks | Juliettes who select this option, can earn rewards just like girls who are participating in a troop and also earn Girl Scout Bucks in levels.
- GS** Grades 6-12 | Reward Opt-Out | Juliettes who select this option earn Girl Scout Bucks only, in levels at a higher rate, and do not receive rewards however they do receive earned patches.
- HA** Grades 6-12 | Higher Award Funding | Juliettes who select this option, work with their Service Unit who is the custodian of the funds that are earned, and all funds must be used towards their higher award project with clear reimbursement guidelines.

How can girls sell cookies?

Online

Girls can set up their very own cookie website through **Digital Cookie**, which allows customers to place orders that can ship directly to their door, request girl delivery or donate to Community Cookie - our gift of caring program benefiting military, first responders and essential workers

Door-to-door

Did you know most customers who don't buy Girl Scout cookies say that the #1 reason they didn't enjoy our tasty treats, is because they don't know a Girl Scout or were never asked. Selling to neighbors is a great way to reach her goal and get make new friends.

Family, Friends & Network

In addition to selling online, girls can ask for support from family, friends and their network of peers. From sharing her Digital Cookie link, to calling a relative or writing a note to a friend, girls should share their goal and why they are selling cookies to help customers understand the impact of their support.

Booth Sales

If you've ever seen girls selling cookies at a local grocery store or restaurant, you've seen a Girl Scout in action hosting a cookie booth sale. We have new guidelines in place this year to help girls who are interested, continue to host booth sales while staying safe and having fun.

Craving more information? Check out [gsnetx.org/cookies!](https://gsnetx.org/cookies/)