

The Girl Scout Cookie Program is here!

From January 14 - February 27, thousands of young entrepreneurs will be selling everyone's favorite cookies across Northeast Texas.

Girl Scouts of Northeast Texas covers **23,000 square miles**, beginning north of Waco and extending to the Oklahoma and Louisiana state lines. This means that there are more than **14,000 girls** across the region climbing with courage and launching their own unique businesses this year.

100% of the net revenue from cookies sales remains with Girl Scouts of Northeast Texas helping power amazing experiences for girls, including outdoor adventures, STEM programming, travel, and more.

Selling Girl Scout Cookies is more than a simple transaction – these girls learn A LOT, including:

Goal Setting | Money Management | Decision Making | People Skills | Business Ethics

Did you know the Girl Scout Cookie Program is the **largest girl-led entrepreneurial program** in the world? Girl Scouts are strategic businesswomen and have had to be especially creative this year. Don't worry, though, they are more than ready to sell you as many boxes of Thin Mints® as you want, in person or online!

Girl Scouts are tech savvy! Not only are they running their own businesses, but they are also managing **Digital Cookie™** – an online platform where they can sell their cookies for a contactless experience. Digital Cookie will be open for cookie entrepreneurs from December 13 – March 6!

IN ORDER TO KEEP BOTH GIRL SCOUTS AND COOKIE LOVERS SAFE,
we are offering three options for getting your hands on nine delicious flavors.



In person
Buy cookies directly from a Girl Scout.



At a booth
Girls work together at local retailers to achieve troop sales goals. Booth sales begin January 29.



Online
Girls develop online marketing skills by managing their own Digital Cookie™ websites.



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