

Girl Scouts of Northeast Texas Kicks Off 2022 Girl Scout Cookie Season

Girl Scouts in Northeast Texas are now selling the new brownie-inspired AdventurefulsTM cookie alongside other favorites, and each purchase powers amazing adventures for them.

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[DALLAS, TX]—Today Girl Scouts of Northeast Texas kicked off the 2022 Girl Scout Cookie Season in Northeast Texas, when consumers can support local Girl Scout entrepreneurs by purchasing their favorite cookies. Girl Scouts are now selling the new AdventurefulsTM, an indulgent brownie-inspired cookie with caramel-flavored crème and a hint of sea salt, and an incredible taste of adventure in every bite. AdventurefulsTM joins the whole portfolio of iconic Girl Scout Cookies including favorites like Thin Mints®, Samoas®, and Tagalongs®.

This season, Girl Scouts are again selling cookies, from January 14 through February 27, in creative, socially distant, and contact-free ways to keep themselves and their customers safe during the ongoing COVID-19 pandemic. Many Girl Scouts will run outdoor cookie booths that follow local, state, and CDC guidelines while still getting everyone's favorite cookies to their customers. If you know a Girl Scout, ask how she's selling cookies via the Digital Cookie® online platform for direct shipment or local delivery. And beginning February 18, consumers can enter their zip code to purchase cookies online from a local troop for direct shipment or donation to local causes.

Every Girl Scout Cookie purchase fuels local Girl Scouts' adventures throughout the year: exploring what interests them, discovering their passions, and taking action on issues they care about. Whether they're using their STEM skills to solve a problem, changing a law to help their community, having a courageous outdoor experience, or starting an innovative nonprofit, Girl Scouts build a better future for themselves and the world. And through the Girl Scout Cookie Program, including by earning new Cookie Business badges, girls get a taste of being entrepreneurs and learn important online and offline business skills that set them up for success in life.

"We are proud to empower the next generation of women entrepreneurs through the Girl Scout Cookie program," said Jennifer Bartkowski, Chief Executive Officer of Girl Scouts of Northeast

Texas. "Each purchase of a box of your favorite Girl Scout Cookies is reinvested in programming that will teach local girls valuable skills and introduce them to new experiences."

To purchase Girl Scout Cookies this season:

- If you know a registered Girl Scout, reach out to her to find out how she's selling cookies in ways that meet local, state, and CDC safety protocols, including via the Digital Cookie online platform.
- If you don't know a Girl Scout, visit www.girlscoutcookies.org, text COOKIES to 59618*, or use the official Girl Scout Cookie Finder app for free on iOS or Android devices to find socially distant or contact-free cookie booths if they are available in your area.
- Beginning February 18, enter your zip code into the Girl Scout Cookie Finder at <u>www.girlscoutcookies.org</u> to purchase from a local Girl Scout troop online for shipment to your door or to donate cookies to local causes.

*message frequency varies. See Privacy Policy

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We Are Girl Scouts

Girl Scouts bring their dreams to life and work together to build a better world. Through programs across 32 counties, Girl Scouts of all background and abilities can be unapologetically themselves as they discover their strengths and rise to meet new challenges – whether they want to climb to the top of a tree or to the top of their class, lace up their boots for a hike or advocate for climate justice, or make their first best friends. Backed by trusted adult volunteers, mentors, and millions of alums, Girl Scouts lead the way as they find their voices and make changes that affect the issues most important to them. Girl Scouts of Northeast Texas serves nearly 20,000 girls and 8,000 adult volunteers. In 2018, Girl Scouts of Northeast Texas opened the STEM Center of Excellence, a 92-acre state-of-the-art camp just outside of Dallas where girls can experience programs in astronomy, robotics, coding, computer science and more. To join us, volunteer, reconnect, donate, or learn more, visit gsnetx.org or call 972-349-2400.