Our Mission: Girl Scouting builds girls of courage, confidence and character who make the world a better place.

Our Vision: To be the best organization to help girls thrive in the 21st century.
The 4 Pillars

STEM

ENTREPRENEURSHIP

LIFE SKILLS

OUTDOOR
The Girl Scout Leadership Model

National Content Areas
- STEM
- Entrepreneurship
- Life Skills
- Outdoor

Girl Scout Leadership Experience
- Focus of Girl Scout Activities
  - Discover
  - Connect
  - Take Action
- Girl Scout Processes
  - Girl Led
  - Learning by Doing
  - Cooperative Learning

Girls lead with courage, confidence, and character to make the world a better place

Tools
- Badges
- Journey Content
- Girl’s Guide to Girl Scouting
5 Ways Girls Benefit from Girl Scouts

1. **STRONG SENSE OF SELF**
   Girls have confidence in themselves and their abilities, and form positive identities.

2. **POSITIVE VALUES**
   Girls act ethically, honestly, and responsibly, and show concern for others.

3. **CHALLENGE SEEKING**
   Girls take appropriate risks, try things even if they might fail, and learn from mistakes.

4. **HEALTHY RELATIONSHIPS**
   Girls develop and maintain healthy relationships by communicating their feelings directly and resolving conflicts constructively.

5. **COMMUNITY PROBLEM SOLVING**
   Girls desire to contribute to the world in purposeful and meaningful ways, learn how to identify problems in the community, and create “action plans” to solve them.
On my honor, I will not do this alone.
Delegate responsibility:

- Programming & activities
- Location/ logistics
- Food service
- Business management
- Registrar
- Safety
- Data gathering & evaluations
- What else?
Planning Girl Led Events

- Get input from the girls in your SU for ideas or themes
- Have girls vote on the options
- Build in activity options during the girls can choose from
- Let the girls do the planning and implementing!
Girl Scouts is for girls of all ages

**Daisies**
K & 1st
learn they can care for animals and themselves and to protect Earth’s treasures.

**Brownies**
2nd & 3rd
go on a quest to find the three keys to leadership. They explore their place in the world.

**Juniors**
4th & 5th
learn that leaders need power – their own, their team’s and their community’s.
Encouraged to achieve their Bronze Award.

**Cadettes**
6th - 8th
develop relationship skills needed to be leaders in their life and their world.
Encouraged to achieve their Silver Award.

**Seniors**
9th & 10th
have a vision and lead the world closer to it. Girls use their sisterhood to better themselves and the world.
Encouraged to achieve their Gold Award, the highest award earned by a Girl Scout.

**Ambassadors**
11th & 12th
raise their voices to advocate for issues they care about. They actively move their dreams forward and learn leaders aim for justice.
Encouraged to achieve their Gold Award, the highest award earned by a Girl Scout.
Why do we host Girl Scout events?
Using resources wisely
Council Programs & Events
GSNETX Properties!

- SU Campouts
- Large-scale day programs
- 4 available properties*
- Opportunities for archery, kayaking, horseback riding, and more!

*[Number of properties subject to change.]

ULTRACAMP
The online troop and service unit camping reservation system!
gsnetx.org/camp and select Troop Camping
What to do & when

**SUMMER - FALL**
- July
  - Send girls to camp
  - Troop Tip: Send a letter to your girls at camp.
  - Free patch: Summer Service Patch Program
  - Summer Reading Patch Program

- August
  - GSNETX Annual Kickoff will be in August! More information at gsnetx.org/kickoff
  - Encourage other girls and adults to join Girl Scouts
  - Prepare for back to school and start forming your troop
  - Update your troop info in MyGS
  - Troop Tip: Connect with parents who might be interested in volunteering with the troop this year. It’s a great time to see who can help with the troop Cookie Manager or Troop Mom role.
  - Free patch: Peanut Butter Buddy Service Patch

- September
  - North Texas Giving Day is always in September
  - Troop Tip: Get together as a troop within your activity to kickoff the school year like flying kites in the park or a family picnic.
  - Free patch: Peanut Butter Buddy Service Patch

**FALL**
- October
  - October 1st is the first day of the GS Membership year
  - Troop Cookie Manager Training is available on gssesmetx.org
  - Girl Scout founder Juliette Gordon Low’s Birthday is October 31
  - Troop Tip: Recruit girls and adults to join your troop this month.
  - Free patch: Goodwill Good Turn Service Patch

- November
  - Adult Retreat
  - Prep for the GSNETX Cookie Program begins
  - Check your email for the GSNETX Fall Survey
  - AT&T Stadium Sleepover
  - GSNETX offices & shops will be closed for Thanksgiving
  - Troop Tip: Hold a troop meeting all about cookies this month for girls and families.
  - Free patch: Share the Warmth Service Patch

- December
  - GSNETX Cookie Program continues. Place your primary/initial order
  - GSNETX offices & shops will be closed for holidays
  - Evaluate your training needs
  - Share finances with parents/caretakers
  - Troop Tip: Look for community engagement opportunities, including participating in local parades and service projects this month.
  - Free patch: Silver Links Service Patch

**WINTER**
- January
  - GSNETX Cookie Program continues with cookie pick-up and booth sales beginning
  - Troop Tip: Thinking about a campout before summer, remember to book online 40 days in advance.

- February
  - Adult Recognition nominations are due
  - World Thinking Day
  - GSNETX camp registration opens
  - GSNETX Cookie Program ends
  - Troop Tip: Talk to your troop about who might be interested in resident camp or overnight camp this summer. Going with a buddy always makes camp more fun.
  - Free patches: Classic-FREE Patch Program

- March
  - Final cookie payment due
  - The Girl Scouts’ Birthday is March 12
  - Share finances with parents/caretakers
  - Troop Tip: Look for community engagement opportunities, including participating in local parades and service projects this month.
  - Free patch: Birthday Patch Week Commonwealth FREE Patch Program

**SPRING - SUMMER**
- April
  - Early Bird Renewal begins
  - GS Volunteer Appreciation Day is April 22
  - GSNETX Annual Meeting & Adult Recognition Luncheon will be held in April. Information at gsnetx.org/annualmeeting
  - Covering the Bases of STEM with Frisco Rough Riders will be held in April
  - Outdoor Skills Adventures adult weekend
  - Plan your bridging and rededication ceremonies
  - Troop Tip: Consider getting outdoors with your troop this month to work on badge work perfectly aligned to interact with nature.
  - Free patch: Conservation-FREE Patch Program

- May
  - Complete the GSNETX Spring Survey online
  - Gold Award Ceremony
  - Troop Tip: Hold a send-off of your troop or celebrate the troop’s accomplishments and make plans for summer fun.
  - Free patch: Commemorative FREE Patch Program

- June
  - Early Bird Renewal ends
  - Resident, Day/Twilight and STEM Center camps begin
  - Share finances with parents/caretakers
  - Troop Tip: Relax and enjoy your summer!
  - Free patches: Summer Service Patch Program
  - Summer Reading Patch Program

For a complete listing of council events, programs and activities, please visit gsnetx.org/events
Evaluating Event Needs
# Sample Event Timeline

## 4-6 Months Prior
- Read and follow GSNETX “Event Planning Guide”
- Acquire any permissions necessary
- Develop budget
- Evaluate council resources available
- Submit all required activity approval forms
- Develop event planning team
- Create event outline
- Secure event venue, preferably in writing*
- Develop an event flyer**

## 1-3 Months Prior
- Closely monitor registrations and continue marketing
- Recruit volunteers to assist day-of

## 2 Weeks Prior
- Close registration
- Confirm everything (reservations, volunteers, etc.)
- Finalize supply list. Order anything that should be ordered online
- Host run-through of activities

## 1 Week Prior
- Prepare schedules and handouts
- Purchase supplies
- Ensure all volunteers and team members understand roles & responsibilities

## 1-2 Days Prior
- Tie up loose ends
- Purchase non-perishables
- Organize & pack supplies by troop
- Ensure first-aid kit is complete and in-date

## Day of Event
- Arrive early to set up
- Designate visible first aid station
- Provide any last-minute instructions to volunteers
- Maintain a positive attitude!
- Ensure all participants complete evaluations
- Leave the facility cleaner than found

## After Event
- Reflect on successes & challenges
- Store or return any unused supplies
- Review budget with SU Treasurer
- Submit photos, program description, and evaluations to council
Outlining your Event

● Be sure to...

... Give depth to the activities. Girls want to have fun, but they also want to accomplish something they couldn’t do on their own. Think about how your event will have that “add value” element.

... Be prepared. Have back-up plans ready to go if girls finish an activity early. Consider songs or games that are aligned with the program theme.

... Not over schedule. Make sure you have enough time allocated for transitioning between stations, breaks, or last-minute changes.

... Include Girl Scout ceremonies such as an opening circle, flag ceremony, and closing circle.

... Make it fun!

Sample event outline:

Purpose: to teach girls basic flag ceremonies and etiquette so that they can perform for the community

Pre-Activity: song circle – teach “It’s a Grand Old Flag”

Opening: Promise & Law, rules & safety, overview agenda, split in groups

Station A: learn basic flag ceremony

Station B: make braded flag pin

Break for snack (20 min.)

Station C: learn flag etiquette for outdoors, parades, and hanging flags

Station D: flag history game

Closing: clean up, evaluations & flag ceremony
# Safety-Wise Ratios

<table>
<thead>
<tr>
<th>Group Meetings</th>
<th>Events, Travel, and Camping</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Two</strong> unrelated adults (at least one of whom is female) for this number of girls:</td>
<td><strong>Two</strong> unrelated adults (at least one of whom is female) for this number of girls:</td>
</tr>
<tr>
<td><strong>Plus one</strong> additional adult for each additional number of this many girls:</td>
<td><strong>Plus one</strong> additional adult for each additional number of this many girls:</td>
</tr>
<tr>
<td><strong>Girl Scout Daisies</strong> (grades K–1)</td>
<td>12</td>
</tr>
<tr>
<td><strong>Girl Scout Brownies</strong> (grades 2–3)</td>
<td>20</td>
</tr>
<tr>
<td><strong>Girl Scout Juniors</strong> (grades 4–5)</td>
<td>25</td>
</tr>
<tr>
<td><strong>Girl Scout Cadettes</strong> (grades 6–8)</td>
<td>25</td>
</tr>
<tr>
<td><strong>Girl Scout Seniors</strong> (grades 9–10)</td>
<td>30</td>
</tr>
<tr>
<td><strong>Girl Scout Ambassadors</strong> (grades 11–12)</td>
<td>30</td>
</tr>
</tbody>
</table>
Fostering emotionally safe spaces
Fostering emotionally safe spaces

- Welcome every girl
- Emphasize cooperation
- Provide a safe environment
- Teach respect for all
- Actively reach out to girls and families who are traditionally excluded or marginalized
- Foster a sense of belonging
- Reach out to more people!
Budgeting

How to Develop an Event Budget:

1. Estimate total no. of participants
2. Estimate total expenses as closely as possible
3. Determine fee per person based on expenses divided by no. of participants*

*Events should be designed to break-even

Is your event money-earning? Be sure to submit an activity approval form!
Promoting your program

GSNETX Brand Cheat Sheet

This cheat sheet will help you stay on track with our branding. Contact Kim Lyle at 972.349.2448 or klyle@gsnetx.org for more information.

Logos, lockups and service marks

- Girl Scouts of Northeast Texas Servicemark
- Profiles logo
- GS shorthand for internal use only.

Introducing the Brand New Girl Scout Fonts!

Welcome five new families of bespoke fonts to Girl Scouts, designed exclusively for our brand. The Girl Scout fonts are available to Girl Scouts and councils, as well as vendors, licensees, and third parties executing Girl Scout projects, under the terms of the end-user license agreement (EULA).

Trefoil Usage

Use the trefoil creatively. It has been designed in a way that makes it a playful complement to the formal servicemark. Patterns can be used, only in Girl Scout Green, white or black. No rendering or altering the trefoil is not allowed.

Color Palette

Embrace green! It's our brand's core color.

Additional usage guidelines

- girl scouts
- girl scouts
- girl scouts

Shorthand grade levels

- d
- b
- c
- j
- s
- a

Arial is our secondary font. No other font should be used in official Girl Scouts business.
Service Unit Volunteers should also evaluate and reflect on the event:

- What was successful?
- What were our challenges?
- Were roles delegates fairly?
- Do we want to repeat this event?
- How can we improve?

Girl Scout Evaluations

- All event participants should complete an evaluation
- See page 17 in your packet for participant evaluation forms
- Evaluations should be scanned & submitted to programs@gsnetx.org within 1 week of the event
Thank you!!!
Questions?

Contact the Programs Team

programs@gsnetx.org